



MODEL REGISTRATION/PHOTO RELEASE

Thank you for agreeing to be a model in our 9th annual Catwalk for Kidneys fashion show! This event raises funds to support patient and community programs and organ donation initiatives. We thank you for your commitment to supporting patients throughout our region. The event will be held on October 28th, 2018 at the Hilton Garden Inn in Troy, NY.

As a model in our Catwalk for Kidneys, you are making a commitment to raise awareness of chronic kidney disease and the great need for organ donation. You will also be raising funds for vital patient and community programs that make an impact right here at home. Whether you are a patient, family member, clinical or academic touching the lives of the one out of every three in our community affected by kidney disease.

Models in Catwalk for Kidneys are asked to raise a minimum of \$1000. If you are walking on the Catwalk as a pair, you are asked to raise \$1500. You can approach this fundraising goal in many ways! You can recruit a team of fundraisers to help you achieve the goal; you can raise funds online and accept pledges; or you can secure a corporate sponsor that wants to support you in your efforts. Whatever method you choose, we are here to support you every step of the way!

Fashions for this event come from the very finest of the region's boutiques. Boutique assignments will be made about one month in advance of the show. We do ask, however, that you try and reach the majority of your fundraising goal by the time the boutique assignment is made. This helps us create excitement as we approach the final weeks before the show. Reaching your fundraising goal is fun and easy...and we will provide you with all the support you need!

As a model, we will be photographing and videotaping your participation in our show. We will also be building a profile for you on our website so we ask that you provide a brief bio to us as well as a photograph that you would like to use in promotional material. Your bio should be a few sentences on why you are participating in Catwalk for Kidneys – whether you are a community member wanting to make a difference, or if you are affected somehow by kidney disease or organ donation.

We will also seek your assistance in promoting the event out to your friends, family and co-workers, because we know they will all want to come out and support your efforts! You will be able to share information via social media, through email and regular mail! Catwalk for Kidneys is a special event and we know you will enjoy being a part of it!

All you need to get started is to complete and submit the information below along with a photo. Thank you again for your interest in Catwalk for Kidneys!



Model Name(s) _____ Age: _____
(If walking as a pair, please provide information for both models)

Model Size: _____ Phone: _____ Email: _____

Street Address: _____

I will meet my fundraising goal by:

- Online fundraising/by collecting pledges
- By team fundraising – gathering a group of people that will help me with online fundraising and collecting pledges (we will contact you to go over your team information with you)
- By securing a corporate sponsor – all sponsors will receive recognition (see sponsorship form for information)

Please note that your boutique assignment will be made once your fundraising goal has been met. All model fundraising goals must be met by September 25, 2018 in order to ensure adequate fitting time with participating boutiques. Prizes will be awarded to the top individual fundraiser and the top team fundraiser, so while \$1000 is the minimum goal, the more you raise the more you will be making an impact, and the better your chances are to win a fantastic prize!

Tell us a little about yourself and why you are participating. Don't be shy! Tell us about your work, your community involvement and why you are passionate about Catwalk for Kidneys! _____

I hereby authorize The Northeast Kidney Foundation to publish the photographs/video taken of me and or/the undersigned minor children, and our names, for use on The Northeast Kidney Foundation's facebook page, website, printed publications and for use in conjunction with The Northeast Kidney Foundation's promotion of future events. I release The Northeast Kidney Foundation from any expectation of confidentiality for the undersigned minor children and myself and attest that I am the parent or legal guardian of the children listed below and that I have the authority to authorize The Northeast Kidney Foundation to use their photographs and names. I acknowledge that since participation in publications and websites produced by The Northeast Kidney Foundation is voluntary, neither the minor children nor I will receive financial compensation. I further agree that participation in any publication and website produced by The Northeast Kidney Foundation confers no rights of ownership whatsoever. I release The Northeast Kidney Foundation, its Board of Directors, its contractors and its employees from liability for any claims by me or any third party in connection with my participation or the participation of the undersigned minor children.



Signature: _____
(model or authorized guardian if under 18)

Return to: Northeast Kidney Foundation, 22 Colvin Ave, Albany NY 12206, fax to 518-458-9690 or email info@healthykidneys.org