



Liberty Mutual Insurance has always strived to support our communities and be a champion for those in need. As part of these efforts, we are proud to sponsor the 2018 Liberty Mutual Insurance Invitational™, The #1 Charity Event in Golf™. Each year, thousands of golfers participate for a chance to win great prizes and to help make a difference in the lives of those less fortunate.

Don't miss the chance to be a champion—win your local event and earn an invitation to compete in the National Finals at the Pinehurst Resort in North Carolina, site of the 2014 U.S. Open. You could have the chance to play on the famous No. 2 golf course and take home the championship trophy.

The Northeast Kidney Foundation is a voluntary health organization dedicated to preventing kidney disease and enhancing the lives of all those affected. Formed in 1974 as a philanthropic gift of Edwin and Rhoda Sperber, the Foundation provides services to patients, family members, the general public and clinical and academic professionals throughout the Northeast.

The mission of the Northeast Kidney Foundation is to improve the quality of life of those affected by kidney disease and related conditions through early identification, intervention, prevention and support services; to promote organ donation; and to empower those we serve to be an effective voice for better healthcare at the local, state and federal levels.

Your support of the Northeast Kidney Foundation provides vital funding for patient and family services; patient, public and clinical education; local research programs; and healthcare advocacy. The work of the Northeast Kidney Foundation is funded entirely by public contributions. Please consider joining our efforts!

Here are some of the great benefits you will receive for your sponsorship:

- A day of golf on one of the area's most prestigious private golf courses
- Hole-In-One competitions for great prizes including the chance to win a lease on a 2018 Mercedes Benz (Sponsored by Keeler Motor)
- Food, drinks & complimentary cigars on the course with an amazing atmosphere
- The opportunity to network with some of the area's elite business professionals
- An elite client entertainment opportunity
- Awards for both Competitive and Non-Competitive teams featuring prizes not found at any other local tournament



The Liberty Mutual Invitational is the premier charity golf event in the country. No other charity event offers the opportunity to play National finals at the prestigious Kiawah Ocean Resort, and no other charity event offers the combination of prizes and corporate entertainment options that the Liberty Mutual Invitational does. Through this unique sponsorship opportunity, you will be combining the esteemed reputation of the Liberty Mutual Invitational with that of your own business and will be providing support for the one in seven people affected by chronic kidney disease. In addition, Liberty Mutual Invitational participants are the right demographic for your business:

- 73% are Professionals/Owners/Managers
- \$145,000 is the average household income
- 34% report annual income of \$175,000 +
- 81% are college graduates
- 42% have post-graduate degrees
- 90% are members of private country clubs
- 45 is the average age of our predominantly male participants

The Liberty Mutual Invitational provides the right mixture of promotional opportunities and corporate entertainment packages that will be sure to fit your company's needs.

Thank you for partnering with us, and for helping us to make lives better.



2018 Liberty Mutual Invitational Sponsorship Packages September 24, 2018– Mohawk Country Club

Title Sponsor – \$10,000 - Exclusive!

- Company on event invitation, in press releases and all event advertising
- Company banner displayed at entrance to event
- Opportunity to distribute company supplied promotional item in golfer gift bags
- Two foursomes (eight golfers)
- Name/logo displayed on apparel sleeve
- Opportunity for company representative to provide welcoming remarks
- Four tee signs on course
- Lunch/dinner for golfers
- Premium golfer gifts

Gold Sponsor - \$5,000

- Company logo on event invitation
- Recognition in press releases
- Full page ad in program
- Company banner displayed at event
- One foursome (four golfers)
- Logo printed on sleeve of golf balls presented to each golfer
- Two tee signs on course
- Lunch/dinner for golfers
- Premium golfer gifts

Food & Beverage Sponsor \$3,000

- Recognition in press releases
- Company logo on event invitation
- Signage inside banquet room during lunch and dinner
- Logo on all golf carts
- Logo on beverage carts
- One foursome (four golfers)
- Lunch/dinner for golfers
- Premium golfer gifts

Flag Sponsor \$1,500

- Name/logo on flag at sponsored hole
- One foursome (four golfers)

- One tee sign on course
- Lunch/dinner for golfers

Photo Sponsorship - \$1,500

- Name/logo displayed on foursome photo/holders given to each golfer
- One tee sign on course
- One foursome (four golfers)

Driving Range Sponsorship - \$1,500

- Name/logo displayed on driving range signage
- One tee sign on course
- One foursome (four golfers)

Practice Green Sponsorship - \$1,500

- Name/logo displayed on practice green
- One tee sign on course
- One foursome (four golfers)

Foursome Sponsor Limited, first come, first served basis \$1,000

- One foursome (four golfers)
- One tee sign on course
- Lunch/dinner for golfers
- Premium golfer gifts

Individual Golfer- \$275

- Entry fee for one golfer
- Lunch/dinner for one golfer
- Premium golfer gifts

Each Golfer Receives:

- Puma Golf Shirt
- Liberty Mutual Ballistic Nylon Laptop Briefcase Bag
- Liberty Mutual Hat
- Liberty Mutual Custom Bean Style Shopping Bag
- Microfiber Waffle Weave Golf Towel
- Liberty Mutual Custom Putter Cover

- Liberty Mutual Leather Wrapped Money Clip
- Liberty Mutual Invitational Cap Clip with Kiawah Island Ball Marker
- Liberty Mutual Ultrasuede Valuables Pouch
- Bridgestone B330-RX Tour Logoed Golf Balls (two sleeves)
- Soft Logoed Golf Balls
- Sports Illustrated/Golf Magazine Subscription & Global Golf Post

Placement Prizes:

1st Place – Cobra King F7 Drivers; Championship Trophy and invitation to National Finals

2nd Place – Liberty Mutual Leather Laptop/Overnight Bags

3rd Place – Cobra Golf Bags & Liberty Mutual Logoed Umbrellas

4th Place – Under Armour Sunglasses & Liberty Mutual Logoed Umbrellas

5th Place – Polaroid Bluetooth Speakers & Voice Caddie VC170 GPS Units

6th Place – Blank Label Custom Men's Dress Shirts

7th Place – Puma Players Duffel Bags

Closest to the Pin – Cobra Golf Bags

Putting Contest – Blank Label Custom Men's Dress Shirts

Longest Drive – Blank Label Custom Men's Dress Shirts

Note: Gifts and prizes subject to change

2018 Liberty Mutual Invitational Sponsorship Commitment

Liberty Mutual Invitational Sponsorship Packages	Amount	I want to sponsor
Presenting Sponsor - Exclusive	\$10,000	
Gold Sponsor	\$5,000	
Food & Beverage Sponsor	\$3,000	
Flag Sponsor	\$1,500	
Photo Sponsor	\$1,500	
Driving Range	\$1,500	
Practice Green	\$1,500	
Foursome Sponsor	\$1,000	
Individual Golfer	\$275	
Total		

Contact: _____

Company: _____

Address: _____

Phone: _____ Email: _____

Golfer 1 _____ SGA Handicap _____ GHIN No. _____

Phone _____ Email _____

Golfer 2 _____ SGA Handicap _____ GHIN No. _____

Phone _____ Email _____

Golfer 3 _____ SGA Handicap _____ GHIN No. _____

Phone _____ Email _____

Golfer 4 _____ SGA Handicap _____ GHIN No. _____

Phone _____ Email _____

Please send payment for your foursome/sponsorship to:

- Reservations are first come, first serve until event is sold-out.
- NeKF, 22 Colvin Avenue, Albany, NY 12206
- Reservations are first come, first serve until event is sold out.
- Forms can be faxed to (518) 458-9690 or email to info@healthykidneys.org

For more information call (518) 533-7880 or visit www.healthykidneys.org