



July 2020

Dear Friends,

It's time once again for the NeKF Golf Classic, the premiere charity tournament in the region. As you know, our tournament is part of a nationwide series of events that benefit various charities. We are fortunate to be entering our 15th year of bringing golf enthusiasts the ONLY local charity tournament that offers the top quality gifts and prizes that our tournament offers, along with a chance to advance to National finals!

Please hold the date of September 21 and plan to join us for a day of great golf at one of the area's most elite tournaments. While the event may look slightly different this year, it will still bring you all that you have come accustomed to as part of this event.

In light of COVID restrictions, please note that we will be assigning tee-times as opposed to holding a shotgun start. This will provide some flexibility for your scheduling – we simply ask that you indicate whether you prefer a morning or afternoon tee time. We will still score the tournament, offer raffles and other on course ancillary activities including a team putting contest, and will offer lunch and complimentary beverages to all groups. Prizes will be distributed to all winners the day of the tournament or following, at the convenience of the winning teams.

As always, your participation in this event helps the one out of every three in the region affected by kidney disease. What's more, the NeKF Golf Classic offers your business the opportunity to participate in an event that draws an elite golf of classer. National statistics show the following about participants in the NeKF Golf Classic:

- 73% are professionals/owners/managers
- \$145,000 is the average household income
- 35% report income in excess of \$175,000
- 81% are college graduates
- 42% have post-graduate degrees
- 90% are members of private country clubs
- The average age of our predominantly male participant is 45

Whether you are a first time participant or a returning golfer, you will be sure to have an elite golfing experience unlike any other charity tournament in the region. On behalf of the one out of three in our region affected by kidney disease, we thank you for your support.

Sincerely,

Thomas Schumacher, DO
Chairman of the Board



2020 Golf Classic* September 21, 2020 * Saratoga National Golf Club

Presenting Sponsor – \$10,000 -

Exclusive!

- Company logo included in all pre and post event promotion
- Company banner displayed at entrance to event
- Opportunity to distribute company supplied promotional item in golfer gift bags
- Two foursomes (eight golfers)
- Name/logo displayed on apparel sleeve
- Opportunity for company representative to provide welcoming remarks
- Four tee signs on course
- Lunch for golfers
- Premium golfer gifts

Gold Sponsor - \$5,000

- Company logo on event invitation
- Recognition in press releases
- Full page ad in program
- Company banner displayed at event
- One foursome (four golfers)
- Logo printed on sleeve of golf balls presented to each golfer
- Two tee signs on course
- Lunch for golfers
- Premium golfer gifts

Lunch Sponsor \$3,000

- Recognition in press releases
- Company logo on event invitation
- Signage provided on the turn for meal pickup
- Logo on all golf carts
- Logo on beverage carts
- One foursome (four golfers)
- Lunch for golfers
- Premium golfer gifts

Flag Sponsor \$1,500

- Name/logo on flag at sponsored hole
- One foursome (four golfers)
- One tee sign on course
- Premium golfer gifts
- Lunch for golfers

Photo Sponsorship - \$1,500

- Name/logo displayed on foursome photo/holders given to each golfer
- One tee sign on course
- One foursome (four golfers)
- Premium Golfer Gifts
- Lunch for golfers

Driving Range Sponsorship -

\$1,500

- Name/logo displayed on driving range signage
- One tee sign on course
- One foursome (four golfers)
- Premium golfer gifts
- Lunch for golfers

Practice Green Sponsorship -

\$1,500

- Name/logo displayed on practice green
- One tee sign on course
- One foursome (four golfers)
- Premium golfer gifts
- Lunch for golfers

Foursome Sponsor Limited, first

come, first served basis \$1,200

- One foursome (four golfers)
- One tee sign on course
- Lunch for golfers
- Premium golfer gifts

Individual Golfer- \$275

- Entry fee for one golfer
- Lunch for one golfer
- Premium golfer gifts

Each Golfer Receives:

- Golf Shirt
- Sports Beats Bluetooth Ear Phones
- Puma Golf Hat
- Leather Valuables Tray
- USB Drive with Leather Case
- Bridgestone Golf Balls (two sleeves)
- Subscription to Global Golf Post and Free Trial to Global GolfPost +

Placement Prizes:

1st Place – Cobra King Speedzone Drivers; Championship Trophy; Linksoul Gift Cards; Golf Balls; and invitation to National Finals

2nd Place – AirPods Ear Buds & Golf Balls

3rd Place – Cobra Megalite Golf Bags

4th Place – Under Armour Sunglasses

5th Place Two month membership to Short Par Four & Golf Balls

6th Place – Blank Label Custom Men's Dress Shirts

7th Place – B-Rite Back Support System

Closest to the Pin – Leather Carry Golf Bag

Putting Contest – Blank Label Custom Men's Dress Shirts

Longest Drive – Blank Label Custom Men's Dress Shirts (Men) and Cobra Megalite Golf Bag (Women)

Note: Gifts and prizes subject to change



2020 Golf Classic – September 21, 2020 – Saratoga National Golf Club

Liberty Mutual Invitational Sponsorship Packages	Amount	I want to sponsor
Presenting Sponsor - Exclusive	\$10,000	
Gold Sponsor	\$5,000	
Food & Beverage Sponsor	\$3,000	
Flag Sponsor	\$1,500	
Photo Sponsor	\$1,500	
Driving Range	\$1,500	
Practice Green	\$1,500	
Foursome Sponsor	\$1,200	
Individual Golfer	\$275	
Total		

Contact: _____

Company: _____

Address: _____

Phone: _____ Email: _____

Preferred Tee Time: _____ am (between 8:30 and 12) _____ pm (between 12 and 2:30)

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Golfer 1 _____ SGA Handicap _____ GHIN No. _____

Phone _____ Email _____

Golfer 2 _____ SGA Handicap _____ GHIN No. _____

Phone _____ Email _____

Golfer 3 _____ SGA Handicap _____ GHIN No. _____

Phone _____ Email _____

Golfer 4 _____ SGA Handicap _____ GHIN No. _____ Phone _____

<p><u>Please send payment for your foursome/sponsorship to:</u></p> <ul style="list-style-type: none"> • Reservations are first come, first serve until event is sold-out. • NeKF, 22 Colvin Avenue, Albany, NY 12206 • Reservations are first come, first serve until event is sold out. • Forms can be faxed to (518) 458-9690 or email to info@healthykidneys.org <p align="center">For more information call (518) 533-7880 or visit www.healthykidneys.org</p>

Email _____