

NORTHEAST KIDNEY FOUNDATION'S

MOONLIGHT MASQUERADE

Gift of Life Celebration

Thursday, May 20, 2011 | Rivers Casino, Schenectady, NY

THE EVENT

The Gift of Life Celebration is a time to highlight and reflect on the work of the Northeast Kidney Foundation. We pay tribute to the individuals and organizations that work so hard to help the Foundation advance its mission of improving the lives of those affected by kidney disease and related conditions, increasing organ donation, and empowering those we serve to be effective voices for better healthcare at the local, state and federal levels.

This year's Honorees include:

Edwin Sperber
Legacy Award
Mr. Peter Gannon

Twill Social
Impact Award
Victoria Hostig

Contributions to
Healthcare Award
AngioDynamics

THE NEED

Kidney disease is a major health problem in the United States. Statistics indicate that there are 37 million people currently affected by chronic kidney disease, with 20 million more at risk. Of those with kidney disease, nearly 467,000 people across the country are currently receiving dialysis treatment. At an average cost of \$72,000 per person per year for dialysis treatment, chronic kidney disease is a huge burden on our healthcare system. In addition, there are more than 122,000 people on the national transplant waiting list; 102,000+ are waiting for a kidney.

THE IMPACT

Kidney disease has a diminishing effect on a person's quality of life. Those receiving dialysis treatment are often unable to work and thus the financial and emotional burden on the individuals and their families is astounding. The Northeast Kidney Foundation provides patient programs and education, including direct financial assistance, and provides community screenings that can identify individuals with early signs of kidney disease. Through early identification and education, patients can receive appropriate treatment that can delay and prevent the need for dialysis and transplantation treatment in the future.

The Northeast Kidney Foundation embraces the entire family through its initiatives. Educational programs are held throughout the year for patients and their families along with social outings that bring together families in a warm and supportive environment. By focusing on the care of kidney patients as well as the prevention of kidney disease, we can improve the lives of those affected.

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Sponsorship Opportunities

- \$10,000 Show Sponsor (Exclusive!)
\$5,000 Camouflage Sponsor
\$3,000 Costume Sponsor
\$1,500 Masque Sponsor

Please Note: To be included in event invitation, commitment must be received no later than April 1. Event funds are due by May 1.

Commitment & Payment Details

Check Enclosed Bill Credit Card Invoice Me
Name Company Address City State Zip Email
Acct # Signature Sec. #
Amount \$

Make your commitment online at www.healthykidneys.org or return this form to: NeKF Gift of Life Celebration 22 Colvin Avenue, Albany, NY 12206 | office: 518-533-7880 | fax: 518-458-9690 | email: carol@healthykidneys.org