



NORTHEAST KIDNEY FOUNDATION
GIFT OF LIFE



LIFE

Gala

A 1940'S THEMED EVENT

SPONSORSHIP OPPORTUNITIES

NOVEMBER 5, 2022 | THE HANGAR 743

Gift of Life Gala

November 5, 2022 - The Hangar 743

The annual Gift of Life Gala brings together approximately 200 of the Northeast's top physicians, corporate leaders and philanthropists to celebrate accomplishments within the kidney, organ donation, and medical communities. Each year individuals, organizations, or companies that have significantly contributed to the advancement of the NeKF mission are honored. All sponsors will enjoy verbal onstage recognition during the stage program, company logo on signage at the event, company logo with website link on all pre-and post-event promotional emails, company logo in digital Tribute Book, and NeKF staff assistance with seating arrangements.

	Presenting \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$2,500
Category exclusivity	X			
Floor logo projection (GoBo) displayed entire evening	X			
Logo on inside back cover of Tribute Book	X			
Logo on cards at each table	X			
Logo displayed with evening entertainment (games, music, photobooth, etc.)	X	X		
Priority, VIP registration	X	X	X	
Logo listed as live streaming sponsor	X	X	X	
Recognition on signage at event	X	X	X	X
Company logo on printed and electronic invitations	X	X	X	
Company promoted on NeKF social media channels	X	X	X	X
Company logo with website link on NeKF website	X	X	X	X
Full page ad in Electronic Tribute Book	2	1	1	.5
Listed in all pre and post-event press releases	X	X		
Company logo on electronic invitation	X	X		
Company name on electronic invitation			X	X

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Mission Moment Sponsor **\$2,000**

- Category exclusivity
- Company logo displayed on attendee paddle during live auction and Fund the Mission
- Company logo, with website link, listed on NKFI website

Valet Parking Sponsor **\$1,500**

- Category exclusivity
- Logo displayed on valet tickets
- Company logo, with website link, listed on NKFI website

Photobooth Sponsor **\$1,500**

- Category exclusivity
- Company Logo on sign at photo booth, all attendees first picture is holding sign
- Company logo, with website link, listed on NKFI website

Coat Check Sponsor **\$1,000**

- Category exclusivity
- Logo on sign displayed at coat check
- Company logo, with website link, listed on NKFI website

Electronic Tribute Book Ad

- Full Page Ad - \$500
- Half Page Ad - \$250
- Quarter Page Ad - \$100



2022 GIFT OF LIFE GALA - SPONSORSHIP COMMITMENT FORM

Please check your company's commitment level:

- Presenting Sponsor - \$10,000
- Platinum Sponsor - \$7,500
- Gold Sponsor - \$5,000
- Silver Sponsor - \$2,500
- Mission Moment Sponsor - \$2,000
- Valet Parking Sponsor - \$1,500
- Photobooth Sponsor - \$1,500
- Coat Check Sponsor - \$1,000
- Tribute Book Ad - \$500 | \$250 | \$100

Company (as it should appear on print materials) _____

Contact/Representative _____ Position/Title _____

Address _____

City/State/Zip _____ Phone _____

Email _____

Payment for the Gift of Life Gala is due October 28, 2022.

- Please invoice our company for \$_____
- My check made payable to Northeast Kidney Foundation is enclosed for \$_____
- Please charge my credit card for \$_____ AMEX VISA MC Discover
 Card # _____ Exp. Date _____ CW _____
 Signature _____ Date _____
 Billing Address (if different from above) _____

Please return a completed for via email, mail, or fax to:

Whitney Malone, Northeast Kidney Foundation, 22 Colvin Avenue, Albany, NY 12206
whitney@healthykidneys.org | 518-533-7880
Tax ID #: 14-1559082

Dates and locations of programs and events subject to change. Inclusion on any print materials is dependent on individual event deadlines. If your organization requires approval of logo/name usage on materials, please include those procedures with your commitment form. All sponsorship opportunities are customizable. Please contact the Northeast Kidney Foundation for more information.